CASE
STUDY

200 OK SOLUTIONS

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SharePoint Website Redesign for an Energy Consulting Company

Business Engagement Model
Offshore Dedicated Resource Model

Client Profile

- The client is a consulting firm in Oil & Natural Gas and is located in London. They provide technical and engineering consultations to the global upstream oil and gas industry. Their services are utilized by oil and gas companies during their planning and development phase of oil and gas projects. Their client base includes super-majors and national oil companies, as well as small independents.

Business Need

- The client wanted to re-launch their public-facing website with fresh look and feel using SharePoint 2010. They wanted the site with their copyright branding as well. Moreover, they wanted to leverage the document management capability of SharePoint 2010 to be the main feature of their website.

Challenges

- The migration from the old system to the new should be smooth and seamless.
- Site content, documents and workflow should be manageable easily and user friendly.
- Adherence to client standards in terms of look and feel as well as functionality
- Permissions and their validation should be highlighted in the system

Solutions Features

- The solution utilizes custom SharePoint approval workflows to manage the authoring and approval of the content pages.
- Telerik Radgrid controls were used for the look and feel with sorting, filtering, paging functionality
- jQuery based Business News Slider was used for news marquee setup around company domains
- Managed Metadata Service was utilized to enhance the use of floating terms within the page content across the company
- Console applications were handled by administrators only to automate the transfer of rich HTML content within environments as well as other intranet-linked sites.

Benefits

- By leveraging the SharePoint 2010 feature to match the needs of the client well, we were able to achieve not only look and feel, but also the user-friendliness of the whole website.
- Users were able to identify places where they can navigate properly, manage their own content and author/edit them.

- The visitors of the sites were getting most out of the website because of our consultation and expert advice to the client.
- The site boasted increased user base of visitors and clients' queries was boosted within just a week of launch.

Technology

- Microsoft SharePoint Server 2010 Enterprise SP1
- Microsoft Visual Studio 2010
- Microsoft SQL Server 2008 R2