




# CASE STUDY



 IND: +91-79-4050 2232  
UK: +44-20 3372 4627  
US: +1-315 825 4468

 [info@200oksolutions.com](mailto:info@200oksolutions.com)  
 [www.200oksolutions.com](http://www.200oksolutions.com)

## Table of Contents

---

<b>Client Profile</b> .....	<b>3</b>
<b>Business Need</b> .....	<b>3</b>
<b>Challenges</b> .....	<b>3</b>
<b>Solutions Features</b> .....	<b>3</b>
<b>Benefits</b> .....	<b>4</b>
<b>Technology</b> .....	<b>4</b>
<b>Screenshots</b> .....	<b>5</b>



IND: +91-79-4050 2232  
UK: +44-20 3372 4627  
US: +1-315 825 4468

[info@200oksolutions.com](mailto:info@200oksolutions.com)  
[www.200oksolutions.com](http://www.200oksolutions.com)

## SharePoint 2010 Social Media-based Home Page with Branding and Design for an NGO

Business Engagement Model

**Off-Shore Dedicated Resource Model**

### Client Profile

---

- The client is UK's largest voluntary organization for girls and young women.

### Business Need

---

- The need of the client is to help girls and young women develop emotionally, mentally, physically and spiritually so that they can make a positive contribution to their community and the wider world. The organization strives to build a specific image or identity that people recognize in relation to the company.

### Challenges

---

- To design the homepage in such a manner that it would be visually appealing, highly informative yet intuitive and easy
- Beautiful user interface integrated with important social media elements.

### Solutions Features

---

- The solution we provided met client needs to the par. We have used our best designers to create user friendly, versatile and effective SharePoint 2010 Intranet Site for them.
- We have integrated all types of SharePoint 2010 functionalities along with social media elements including Facebook, Twitter and the like. Additionally we also create add-ons to facilitate their need of Custom Banner, Calendar, Quotes, Urgent Notifications and Quick Links.

## Benefits

---

- The design carries almost all the feature of the site on the homepage in a unique way
- Master Pages, Page Layouts, CSS, Web Parts, XSLT, etc. are customized very effectively
- The colors, fonts, logos, and supporting graphics conveys the branding look and feel of a corporate website

## Technology


---

- Adobe Photoshop CS6
- Microsoft SharePoint Designer 2010
- Microsoft SharePoint 2010

# Intranet

---


Home
Departments
Committees
Policies & Procedures
Forms
About Us
Who's Who
Help




## Feature A

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris, ut


### Latest News



17-08-2012




17-08-2012



17-08-2012

### Chief Exec Blog



View all

View all

### Announcements

New PR Announcement

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In consono num. In turpis vulputate fringilla. Nulla facilis. Aliquam eros massa, laetitia et faucibus et, dignissim eu odio. Suspendisse potenti. Morbi in purus ut felis semper facilisis. Nulla facilis.

---

14/8: New Project Manager in Leadership Dev

We're delighted to announce that Lisa Collins starts today and will be working on a range of leadership and training projects.

View all

### Discussions

Subject	Created By	Replies
Where shall we go for the Christmas party?		7
Feedback on the intranet		0
Impressive!		0
It's actually quite boring being the intranet		8
What is GO!!		4

Add new discussion

### Urgent Notifications

CHQ - Lift out of order  
The engineer has been called.

View all

Urgent Notifications Alert

### Quick Links

- > Visitor List - CHQ
- > Visitor List - Trading
- > Responsibilities List
- > Facilities Helpdesk - CHQ
- > Facilities Helpdesk - Trading

### Most Popular Pages

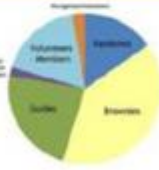
- > 80 Years of Our Outlet
- > Responsibilities List
- > Social Ideas
- > Feature B
- > Where shall we go for the Xmas party?

### Give Us Your Views

- > Social Ideas
- > Feedback

View all

### Membership Stats



### Calendar

OCT	11	Dept Reps Training/Planning 10:30 AM CHQ
OCT	11	Membership Support Meeting October 1:00 PM Board Room
OCT	11	Marketing Meeting October 1:00 PM Board Room
OCT	11	The Council Meeting October 1:00 PM 2nd Floor Meeting Room (2.22)
NOV	05	Full system testing 12:00 AM
NOV	08	Test UAT files 12:00 AM

View all

### Notice Board

- CHQ - Cakes
- CHQ - Selling become wanted
- TRD - Parties classes at lunchtime

View all

Add new notice



IND: +91-79-4050 2232

UK: +44-20 3372 4627

US: +1-315 825 4468

info@200oksolutions.com

www.200oksolutions.com

# Intranet

---

Home
Departments ▾
Committees
Policies & Procedures
Forms ▾
About Us ▾
Who's Who ▾
Help

---

Departments >> Finance & Legal

**Dept Links**

FAQs

What's New

Useful Documents

**Legal Team**

About Us

## Welcome to Finance & Legal

### Department News



**Autumn 2012 guiding magazine online**  
We are pleased to announce that a digital version of guiding magazine's Autumn 2012 issue is now available online.  
15-09-2012



**Brand new Senior Section blogs!**  
Emily has interned at Sangam World Centre in India.  
15-09-2012



**National Spokespeople is recruiting Senior Section members based in London.**  
15-09-2012

[View All](#)

### Announcements & Notifications

**Announcement 1**  
Lorem ipsum dolor sit amet.

[View All](#)

### Who We Are

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

**Meet The Team**



### Department Calendar

<b>DEC</b>	<b>25</b>	Christmas Day 12:00 AM
<b>DEC</b>	<b>26</b>	Boxing Day 12:00 AM
<b>JAN</b>	<b>01</b>	New Year's Day 12:00 AM
<b>MAR</b>	<b>29</b>	Good Friday 12:00 AM

[View All](#)

### Team Links

> Online Shop

>

[View All](#)

---

### Discussions

Subject	Created By	Replies
Where shall we go for the Christmas party?		7
Feedback on the intranet		0
Impressive!		0
I'm actually quite liking the intranet		8
What is Go?		4

[View All](#)

+ Add new discussion

### Notice Board

- Cakes
- Baking lessons wanted
- Pilates classes at lunchtime

[View All](#)

+ Add new item



IND: +91-79-4050 2232

UK: +44-20 3372 4627

US: +1-315 825 4468

info@200oksolutions.com

www.200oksolutions.com