




# CASE STUDY



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## SharePoint 2010 Intranet Branding for Independent Charity

Business Engagement Model

**Off-Shore Dedicated Resource Model**

### Client Profile

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- The client is an independent charity which established in 2009 to support cross sector collaboration and innovation.

### Business Need

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- Create market confidence to encourage investment and innovation
- Identify financial, economic and social models which allow transformation at large scale
- Connect communities with jobs and skills development opportunities
- Inform and support positive changes in industry practices
- Drive economic growth and competitiveness

### Challenges

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- Focus on the eco-friendly design
- Creation of a crowd-pleasing beautiful user interface based on company branding

### Solutions Features

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- The solution that we have provided meets every need of the client to the par.
- We have provided our best designers to create user friendly as well as eco-friendly, versatile and effective SharePoint 2010 Intranet Site for them.
- We have made almost every possible SharePoint 2010 feature to facilitate their requirements. Master Pages, Page Layouts, CSS, Web Parts, XSLT, and the like are custom made too.
- The site has the required plug-ins and the custom workflows which the client required.
- It also meets the branding standards of the company.

## Benefits

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- The design is of an eco-friendly nature
- The colors, fonts, logos, and supporting graphics which we have used amps up the general look and feel of a typical corporate website.

## Technology

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- Adobe Photoshop CS6
- Microsoft SharePoint Designer 2010
- Microsoft SharePoint 2010